

RICH HARTMAN'S FIVE STAR DEALERSHIPS and JODESHA BROADCASTING
proudly present the

UNITED WAY
BLACK
—AND—
WHITE
GALA 2024

BE THE LIGHT
IN SOMEONES DARKNESS

SATURDAY JANUARY 20, 2024
Ocean Shores Convention Center

THIS NIGHT IS ALWAYS AMAZING AND WE HOPE YOU CAN JOIN WITH US.

The Black & White Gala is THE event of the year for Grays Harbor. With over 400 guests in attendance, this black-tie event starts with a cocktail reception, served appetizers, silent auctions & games. Guests gather in the Grand Hall for a 5 course plated dinner, live auction and much more, then top the night off at the After Hours Dance Party. We strive to make this event as memorable & extravagant as possible while maximizing profits for our local programs. In other words, we try to achieve "caviar" on a dollar store budget!

IT'S OUR PLEASURE TO HOST THIS SIGNATURE FUNDRAISING EVENT, BENEFITTING THOUSANDS OF PEOPLE RIGHT HERE IN GRAYS HARBOR & PACIFIC COUNTIES.

1 in 4 people you meet every day are struggling. United Way is changing this. We look for every dollar we can to fight for our community. United, we fight so kids can reach milestones. United, we stand up to support families. United, we battle educational barriers. United, we confront the struggles. United we surround our communities most critical problems, and we fight. Join the fight. United Way is moving families from poverty to prosperity and with your help; we can create pathways to so many possibilities. Together we are the hand-raisers. The game changers. The stop talking, start doing, band together and take on the impossible taskmasters!

MAKE YOUR IMPACT!

BECOME AN EVENT SPONSOR TODAY



UNITED WAY OF GRAYS HARBOR
Serving Grays Harbor & Pacific Counties

2721 Simpson Avenue
Aberdeen, WA 98520
360-532-6260
www.unitedwaygraysharbor.org
[Facebook.com/utwghp](https://facebook.com/utwghp)

We have several sponsorship levels to fit your budget and business needs
PLUS we can create a completely customized sponsorship just for you.

**WE APPRECIATE YOUR HELP AT EVERY LEVEL
AND CAN'T WAIT TO SEE YOU!**



DIAMOND
\$10,000
Select by July 1

PLATINUM
\$7500
Select by July 1

GOLD
\$5000
Select by Aug 1

SILVER
\$2500

BRONZE
\$1500

Video Presentation
Opportunity to record spot in Annual Campaign Video premiering at Gala & featured throughout the year

Included

For more details, payment plans or for custom sponsorships, contact Kelley@unitedwaygraysharbor.org or call 360-532-6260.

Exclusive categories on page 2.
Ala Carte options available! Check out page 3.

Annual Recognition
Sponsor will have spotlight feature on United Way Website

Included

Included

Public Relations
Sponsor will be listed in any event related press/media releases

Included

Included

Included

Category Exclusive
Sponsor will have opportunity of exclusivity in one specialized area of Gala. First come first choice.

Included*

Included*

Included*

Included*

Publicity
Sponsor will be recognized with logo placement on Gala website.

Plus: Gala related emails, Save the Dates, Invitations & Social Media

Plus: Save the Dates, Invitations & Social Media

Plus: Invitations & Social Media

Plus: Social Media

Logo Placement

Print & Signage
Sponsor will be featured in Gala Program, on Sponsor slideshow and Sponsor Wall

Full page feature in program & slideshow. Two extra large logo Sponsor wall

1/2 page feature in program & slideshow. One extra large logo Sponsor wall

1 page logo in program & slideshow. One large logo Sponsor wall

1/2 page logo in program & slideshow. One medium logo Sponsor wall

1/4 page logo in program & slideshow. One small logo Sponsor wall

Table & Tickets
Sponsor will receive table & tickets to the Black & White Gala

Up to 3 tables for 30 guests

Up to 3 tables for 24 guests

Up to 2 tables for 16 guests

1 table for 12 guests

1 table for 8 guests

EXCLUSIVE CATEGORIES

Choose one available category from applicable column.
First come first choice.

VALUE
ADD

DIAMOND

PLATINUM

GOLD

SILVER

Lounge

Sponsor will receive prominent signage at each gathering area (at least 10 seated & standing areas) in Cocktail Reception, Auction & Game areas.

Guests will appreciate lounge area during the 1.5 hr cocktail reception

available

Bar Specialty

Sponsor will have a specialty drink named after them. Each drink is served in sponsor custom logo drinkware.

Guests will say your name when ordering fun drink & take home keepsake glass with your logo

N/A

SOLD

VIP

Sponsor & their guests will receive a 30 minute VIP PRIVATE Cocktail Reception prior to arrival of other guests.

Your guests will feel special at this private gathering & the extra opportunity to socialize

available

available

After Hours Party

Sponsor will receive video promotions for After Hours Party & each guest will receive custom sponsor logo'd swag.

You will give all guests an avenue to top off the night with a Dance Party

available

available

available

Live

Sponsor will receive full page logo placement on all guest bidder cards. Logo is placed on back side ensuring optimal visibility.

Your brand will be visible during the Live Auction portion of the event

available

available

available

All Aboard

Sponsor will receive prominent signage on shuttle buses transporting guests to and from Gala. Sponsor has opportunity to "fill the bus" with their business swag.

Your brand will be visible during the safe travels of Gala guests.

available

available

available

available

Photo

Sponsor will receive logo placement on event photos and prominent signage at Magic Mirror Photo Booth.

All guests love the Magic Mirror and take home event pictures. Some even share on social media

N/A

N/A

N/A

SOLD

Countdown

Sponsor receives visibility through "The 12 days to Gala" on social media platforms, plus large banner placed on United Way office fence facing Simpson Avenue.

16K community members a day will see your business logo and recognize support

N/A

N/A

N/A

SOLD

Custom

Did something sell out? Something else in mind? No worries. Give us a call and we'll create a custom category exclusive sponsorship that works best for you and your business needs.

You'll get exactly what you need.

available

available

available

available

ALA CARTE SPONSORSHIPS

VALUE
ADD

\$1000

\$750

\$500

Purchase the exact number of guest tickets you need & add an ala carte sponsorship for extra reach

Individual guest tickets are \$125 each

ITS GAME TIME

Sponsor announcement during 4 "Family Feud" game portion of Live Auction and logo placement on game screens shared sponsorship

Guests will hear your name and see logo 4 times during the high energy game portion of auction

GOLDEN TICKET

Sponsor logo on all Golden Tickets, prominent signage at 3 ticketing areas & special mention during Golden Ticket portion of Live Auction shared sponsorship

Guests hear your name & see logo throughout the entire night

PLAY TO WIN

Sponsor promotion, recognition and signage located at Play to Win table & 3 ticket booths during the 1.5 hr. Cocktail Reception. shared sponsorship

High visibility in game area of Cocktail Reception

WINE TOSS

Sponsor promotion, recognition and signage located at Wine Toss during the 1.5 hr. Cocktail Reception.

Visibility at highly anticipated Wine Toss in high traffic area

SOLD

WHEEL OF FORTUNES

Sponsor promotion, recognition and signage located at prize wheel during the 1.5 hr. Cocktail Reception.

shared sponsorship

Visibility at highly anticipated

TEEN UNITED

Sponsor promotion when working with 80-100 local students before, during & after Gala. Recognition during Live Auction. shared sponsorship

Begin building your relationship with Gen Z while being highly visible to all guests

Provides students with aprons & dress shirts

Provides students will black ties and clips

Provides students with Food Handlers permit